## MONDAY, OCTOBER 28, 2013

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<tr>
<th>Time</th>
<th>Event Reg./Information Station</th>
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| 8:00 a.m. – 7:00 p.m. | Opening: The Case for Financial Inclusion Now  
A discussion of factors that put financial inclusion by 2020 within reach – income growth, new technologies, and government prioritization – followed by an exploration of those factors in the context of insurance.  
**Opening remarks:** Diana Taylor (Managing Director, Wolfensohn & Company) & Michael Corbat (CEO, Citigroup)  
- Michel Khalaf (President, EMEA, MetLife)  
- Martyn Parker (Chairman, Global Partnerships, Swiss Re)  
**Moderator:** Alexia Latortue (Deputy Assistant Secretary, Development Finance and Debt, U.S. Treasury) |

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<tr>
<th>Time</th>
<th>Interactive Networking Lunch</th>
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| 11:00 a.m. – 12:15 p.m. | Nine Kings Suite  
Presentation of CFI's Mapping the Invisible Market research on demographic and income trends that demonstrate the potential for expansion of inclusion, followed by reflections on the implications from diverse industry and geographic perspectives.  
**Presentation:** Elisabeth Rhyne (Managing Director, Center for Financial Inclusion at Accion)  
- Gregory Keough (CEO, Mobile Financial Services)  
- Michel Losembe (CEO, Banque Internationale pour L'Afrique au Congo; President, Association of Congoese Banks)  
**Moderator:** Talya Bosch (Vice President, Social Ventures, Western Union) |

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| 12:15 p.m. – 1:30 p.m. | Nine Kings Suite  
**Mapping the Invisible Market**  
Presentation of CFI's Mapping the Invisible Market research on demographic and income trends that demonstrate the potential for expansion of inclusion, followed by reflections on the implications from diverse industry and geographic perspectives.  
**Presentation:** Elisabeth Rhyne (Managing Director, Center for Financial Inclusion at Accion)  
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| 1:30 p.m. – 2:30 p.m. | Nine Kings Suite  
**Why Financial Inclusion is More Important Than We Ever Knew**  
The behavioral economics of poverty and implications for financial inclusion from the newly-released Scarcity: Why Having Too Little Means So Much.  
**Presentation:** Sendhil Mullainathan (Professor of Economics, Harvard University)  
- Bill Gajda (Global Head of Strategic Partnerships, Visa)  
- Kamal Quadir (CEO, bKash)  
- Tine Wollebekk (Vice President, Telenor Financial Services)  
**Moderator:** Kate McKee (Senior Adviser, Consultative Group to Assist the Poor) |

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| 2:30 p.m. – 3:45 p.m. | Nine Kings Suite  
**Global Trends & Emerging Markets**  
An informal conversation on how financial services business models are changing to advance inclusion, followed by a look at new business models from the perspective of African bankers.  
**Fireside chat and Q&A:** Ajay Banga (CEO, MasterCard) & Michael Schlein (CEO, Accion)  
- Aigboje Aig-Iombohuede (CEO, Access Bank)  
- Kennedy Bungane (Chief Executive, Regional Management and Strategy, Barclays Africa) |

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| 3:45 p.m. – 4:15 p.m. | Nine Kings Suite  
**Global Trends & Emerging Markets**  
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| 4:15 p.m. – 5:30 p.m. | Nine Kings Suite  
**Global Trends & Emerging Markets**  
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**Fireside chat and Q&A:** Ajay Banga (CEO, MasterCard) & Michael Schlein (CEO, Accion)  
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| 5:30 p.m. – 7:00 p.m. | **Innovation Reception**  
  Speed networking focused on sharing innovations followed by a reception. |
| 7:30 a.m. – 8:00 p.m. | **Event Registration and Information Station**                       |
| 9:00 a.m. – 10:30 a.m. | **Building a Roadmap to Financial Inclusion**  
  Leaders from public and private sector financial inclusion initiatives discuss putting the Roadmap to Financial Inclusion principles into action.  
  **Opening remarks:** **Cherie Blair** (Founder, Cherie Blair Foundation for Women)  
| 10:30 a.m. – 11:00 a.m. | **Coffee/Tea Break**                                                   |
| 11:00 a.m. – 1:00 p.m. | **Roundtable Breakout Sessions: From Ideas to Action**  
  These small interactive sessions are the heart of the Global Forum, providing a chance for all participants to discuss the Roadmap recommendations and identify priorities for implementation.  
| 1:00 p.m. – 2:15 p.m. | **Plated Lunch**  
  Announcement of the 2013 Microscope on the Microfinance Business Environment |
| 2:15 p.m. – 3:15 p.m. | **Balancing Access & Protection: Lessons Learned from Peru**  
  Peru’s financial inclusion efforts in the context of the FI2020 Roadmap principles and the new Opportunities & Obstacles in Peru report.  
  **Chairs:** **Oscar Graham** (General Director, Financial Markets and Provisional Funds Division, Peruvian Ministry of Economics and Finance), **Gino Picasso** (CEO, GloboKasNet), **Mariela Zaldivar** (Manager of Products and Client Services, SBS Peru)  
  **Moderator:** **Monica Brand** (Principal Director, Frontier Investments Group, Accion)  
  Report on financial inclusion for persons with disabilities at start of the session |
### Coffee/Tea Break

3:15 p.m. – 3:45 p.m.

**Breakout Sessions: Lessons Learned from Financial Includers in Key Markets**

- **United States and the United Kingdom:** Applied behavioral insights: New models that foster positive financial behavior and decision-making among low-income people. (Beech Suite)
  - Andrea Levere (President, Corporation for Enterprise Development)
  - Faisal Rahman (Managing Director, Fair Finance)
  - Rachel Schneider (Senior Vice President of Insights & Analytics, Center for Financial Services Innovation)
  - Piyush Tantia (Executive Director, ideas42)
  - Sian Williams (Head of Financial Inclusion, Toynbee Hall)

**Moderator:** Jason Karaian (Senior Europe Correspondent, Quartz)

- **Innovation in Client Data Analytics:** Analysis of alternative digital footprints—can they enable financial service providers to reach excluded clients? (Nine Kings Suite)
  - DJ DiDonna (Co-Founder & COO, Entrepreneurial Finance Lab)
  - Mark Hookey (Founder & CEO, DeMyst Data)
  - Jojo Malolos (Managing Director, Cignifi)
  - Narda Sotomayor Valenzuela (Senior Economist & Head of the Microfinance Analysis Department, Superintendencia de Banca, Seguros y AFP de Peru)
  - Jeffrey Stewart (CEO & Co-Founder, Lenddo)

**Moderator:** Arjuna Costa (Investment Partner, Omidyar Network)

- **Addressing India’s Financial Inclusion Challenges:** Small group breakouts to give input on challenges identified by the new RBI financial inclusion committee. (Nine Kings Suite)

**Facilitators:** Bindu Ananth (President, IMFR Trust) and Duvvuri Subbarao (Former Governor, Reserve Bank of India)

### Pre-dinner Reception

7:00 p.m. – 8:00 p.m.

Pre-Function Space

### Dinner of Inclusion

8:00 p.m. – 10:00 p.m.

Westbourne Suite

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**WEDNESDAY, OCTOBER 30, 2013**

7:30 a.m. – 12:00 p.m.

Event Registration and Information Station

9:00 a.m. – 10:00 a.m.

Nine Kings Suite

**Accelerating Financial Inclusion in India**

The future of financial inclusion in India, in the context of the Roadmap

- Nish Kotecha (President and Founder, Geosansar)
- Veena Mankar (Managing Director, Swadhaar FinServe)
- Alok Prasad (CEO, Microfinance Institutions Network)
- Duvvuri Subbarao (Former Governor, Reserve Bank of India)

**Moderator:** Sital Patel (Reporter, MarketWatch)

10:00 a.m. – 11:00 a.m.

Nine Kings Suite

**Building Infrastructure & Spurring Innovation**

The ripple effect of mobile money, spurring innovation in other sectors in East Africa.

- Isaac Awuondo (Group Managing Director, Commercial Bank of Africa)
- Innocent Ephraim (M-PESA Project Manager, Vodacom)
- Dylan Higgins (CEO, Kopo Kopo)
- Nick Hughes (Founder, M-PESA and M-KOPA)
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<td>11:30 p.m. – 12:30 p.m.</td>
<td>Nine Kings Suite: Closing: Call to Action</td>
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<td>The Global Forum closes with a call to action to providers and policymakers.</td>
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<td></td>
<td>• Anil Aggarwal (Chairman &amp; CEO, Money 2020)</td>
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<td>• Carlos López-Moctezuma (Global Director for Financial Inclusion, BBVA)</td>
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<td>• Imelda Nicolas (Chairperson, Commission on Filipinos Overseas)</td>
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<td>• Elly Ohene-Adu (Head of Banking Department, Bank of Ghana)</td>
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<td>Remarks: Pamela Flaherty (CEO, Citi Foundation), Elisabeth Rhyne (Managing Director, Center for Financial Inclusion at Accion), Michael Schlein (CEO, Accion)</td>
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<td>Moderator: Susy Cheston (Senior Advisor, Center for Financial Inclusion at Accion)</td>
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<td>12:30 p.m. – 1:30 p.m.</td>
<td>Box Lunch</td>
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<td>Box lunches are available to take to side meetings or to enjoy with new colleagues.</td>
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Side Sessions at the FI2020 Global Forum

**SUNDAY, OCTOBER 27, 2013**

3:00 p.m. – 9:00 p.m.  Microfinance CEO Working Group Meeting

7:00 p.m. – 9:00 p.m.  Financial Inclusion for Persons with Disabilities  Beech Suite
This interactive session invites disability and business leaders to share their experiences on what works, along with challenges and new approaches for financial inclusion for PWDs.  (By invitation.  Please contact cfievents@accion.org if interested.)

**MONDAY, OCTOBER 28, 2013**

7:30 a.m. – 11:30 a.m.  Microfinance CEO Working Group Meeting

8:00 a.m. – 10:30 a.m.  Financial Inclusion for Persons with Disabilities  Beech 1, 2
Axel Leblois (President and Executive Director, G3ict) and Luis Gallegos (Permanent Representative of Ecuador to the United Nations Office at Geneva) discuss the economic impact of inaccessible solutions, how it affects us all and what is being done globally to close the accessibility gap.  (Open to FI2020 Global Forum guests and the public.)

8:00 a.m. – 4:15 p.m.  CMEF Meeting  Citibank Stirling Square
This joint Council of Microfinance Equity Funds (CMEF) and Principles for Investors in Inclusive Finance (PIIF) meeting focuses on further developing CMEF’s view of the balancing returns discussion and discussing the current equity landscape with participation from DFIs and other key industry stakeholders.  (By invitation.  Please contact dpiskadlo@accion.org if interested.)

9:00 a.m. – 10:30 a.m.  World Economic Forum Steering Committee Meeting

**WEDNESDAY, OCTOBER 30, 2013**

7:30 a.m. – 8:45 a.m.  Consumer Protection: Moving the Roadmap to Action  Beech Suite 1, 2
Consumers International and the Smart Campaign co-host a strategy session focused on moving the FI2020 Client Protection Roadmap forward to improve consumer protections for BOP clients. Breakfast will be served beginning at 7:00 a.m.  (By invitation.  Please contact cfievents@accion.org if interested.)

8:00 a.m. – 9:00 a.m.  Making Financial Markets Work Better for Poor People  Beech Suite 3
Join David Porteous, Brigit Helms, Mark Napier and the author and editor of the New Microfinance Handbook, Joanna Ledgerwood, for a conversation on how the M4P approach supports greater financial inclusion.

1:00 p.m. – 2:30 p.m.  Launch of the EIU Microscope  Nine Kings Suite Lunch
Syed Mohsin Ahmed (Pakistan Microfinance Network), Bob Annibale (Citi Microfinance), Lucy Hurst (EIU), Sergio Navajas (IDB) and Michael Schlein (Accion) present the findings of the 2013 Global Microscope on the Microfinance Business Environment, which evaluates and benchmarks 55 countries on regulatory and business environment for microfinance, and discuss how the Microscope's findings will affect financial inclusion.  (Open to FI2020 Global Forum guests and the public.)

2:30 p.m. – 3:30 p.m.  Financial Capability: Moving the Roadmap to Action  Beech Suite
Jasmine Thomas, Program Officer at Citi Foundation, leads an interactive session to refine the financial capability roadmap, highlight key programs and innovators that are breaking ground in this space, and identify ways to move the roadmap to action.  (Open to FI2020 Global Forum guests and the public.)

6:30 p.m. – 8:30 p.m.  Financial Inclusion: How eight NGOs are cooperating to advance financial inclusion in a proactive, innovative, and responsible way
The Microfinance Club UK and Women Advancing Microfinance (WAM) UK chapter hosts the Microfinance CEOs Working Group, including the CEOs of Grameen Foundation, Freedom from Hunger, Pro Mujer and Accion, at Citigroup Centre.  (Please contact mfclubuk@googlemail.com if interested.)

For any questions regarding side sessions, please contact cfievents@accion.org.